

(Study Scheme – English)

Programme Title
Global Business Studies

Study Scheme

Applicable to students admitted in 2014-15

Major Programme Requirement

Studies in Global Business Studies are divided into THREE main streams and students are required to specialize in one of the streams:

- (1) Global Business Management,
- (2) Global Supply Chain and Logistics Management, and
- (3) Global Financial Management (only for students admitted in 2014-15)

Global Business Management Stream

Students are required to complete a minimum of 60 units of courses as follows:

	Units
1. Required School Package: ACT2111, 4253, DMS2051, ECO2011, 2021, 2121 ^[2] , FIN2010, MGT2020#, MKT2010	27
2. Required Courses: DMS2030#, MAT1005 ^[3] , MGT3010#	9
3. Elective Courses:	
(a) 21 credits selected from the major elective list: CSC1001, 1002, ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#, 4001#, 4002#, ERG2050, FIN3080#, 4060#, IDE2000#, 2097#, 3000#, 4000#, MAT3010#, MGT3050#, 3060#, 3091#,3210, 3250, 3260, 4010#, 4020#, 4060, 4188#, 4189#, 4270#, MKT3020#, 3030#, 3050#, 4120#, STA2002, 3010, 3020	21
(b) One course selected from the following: IDE4000#, MGT4010#, 4020#, 4188#, 4189#	3
Total:	60

Global Supply Chain and Logistics Management Stream

Students are required to complete a minimum of 60 units of courses as follows:^[1]

	Units
1. Required School Package: ACT2111, 4253, DMS2051#, ECO2011, 2021, 2121 ^[2] , FIN2010, MGT2020, MKT2010#	27
2. Required Courses: DMS2030#, MAT1010 ^[4] , MGT4270#	9

3.	Elective Courses:	
(a)	21 credits selected from the major elective list: CSC1001, 1002, ECO3010#, 3011#, 3021#, 3160#, 3121#, 3211#, 3230#, 4001#, 4002#, ERG2050, FIN3080#, 4060#, IDE 2097#, 3000#, 4000#, MAT1002, 1003, 1004, 2002, 2040, 3004, 3005, 3006, 3007, 3010, 3280, 3300, MGT3010#, 3210#, 3250#, 4188#, 4189#, MKT3020#, 3050#, 4120#, STA2002, 3010, 3020, 4003, 4030, DMS3002#, 3003#	21
(b)	One course selected from the following: IDE4000#, MGT4020#, 4188#, 4189#	3
Total:		60

Global Financial Management Stream (only for students admitted in 2014-15)

Students are required to complete a minimum of 60 units of courses as follows:

	Units	
1.	Required School Package: ACT2111#, 4253, DMS2051, ECO2011#, 2021#, 2121 ^[2] , FIN2010#, MGT2020, MKT2010	27
2.	Required Courses: ECO3121#, FIN3080#, 4060#, 4110#, 4210#, MAT1010[4], 3010#	21
3.	Elective Courses: 12 units selected from the major elective list: ACT2121#, 3111#, 3112#, 3141#, 3153#, CSC1001, 1002, ECO3010#, 3011#, 3021#, 3160#, 3211#, 3230#, 3410#, 3420#, 3430#, 3630#, ERG2050#, FIN2020, 3060, 3070, 3330, 4080#, 4120#, 4560#, MAT2002, 2040, 3007, 3093, 3280, 3300, MGT2052, 2053, 2057, 3010, 3050, 3210, 4020, 4060, 4188, 4210, 4230, STA2002, 3010, 3020, 4003, 4020	12
Total:		60

Note:

- [1] Students are expected to study two terms at exchange partner institutions.
- [2] Students who have passed STA2001 will be exempted from ECO2121.
- [3] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.
- [4] Students who have passed both MAT1001 and MAT2040 will be exempted from MAT1010.
- [5] Courses labeled as # will be included in the calculation of Major GPA for honors classification.

(Study Scheme – Chinese)

課程名稱
國際商務

修讀辦法

二〇一四至一五年度入學學生適用

主修課程要求

本課程分設三項專修範圍，學生須選修其中一項專修範圍：

- (1) 環球商業管理,
- (2) 環球供應鏈與物流管理,及
- (3) 環球金融管理專修範圍（只適用於二〇一四至一五年度入學學生）

環球商業管理專修範圍

學生須至少修畢以下科目共 60 學分：

	學分
1. 學院課程： ACT2111, 4253, DMS2051, ECO2011, 2021, 2121 ^[2] , FIN2010, MGT2020#, MKT2010	27
2. 必修科目： DMS2030#, MAT1005 ^[3] , MGT3010#	9
3. 選修科目： (a) 從主修科選修課表中選擇 21 學分： CSC1001, 1002, ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#, 4001#, 4002#, ERG2050, FIN3080#, 4060#, IDE2000#, 2097#, 3000#, 4000#, MAT3010#, MGT3050#, 3060#, 3091#,3210, 3250, 3260, 4010#, 4020#, 4060, 4188#, 4189#, 4270#, MKT3020#, 3030#, 3050#, 4120#, STA2002, 3010, 3020	21
(b) 從以下選修其中一科： IDE4000#, MGT4010#, 4020#, 4188#, 4189#	3
共：	<u>60</u>

環球供應鏈與物流管理專修範圍

學生須至少修畢以下科目共 60 學分：

	學分
1. 學院課程： ACT2111, 4253, DMS2051#, ECO2011, 2021, 2121 ^[2] , FIN2010, MGT2020, MKT2010#	27
2. 必修科目： DMS2030#, MAT1010 ^{[3][4]} , MGT4270#	9

3.	選修科目：	
(a)	從主修科選修課表中選擇21學分： CSC1001, 1002, ECO3010#, 3011#, 3021#, 3160#, 3121#, 3211#, 3230#, 4001#, 4002#, ERG2050, FIN3080#, 4060#, IDE 2097#, 3000#, 4000#, MAT1002, 1003, 1004, 2002, 2040, 3004, 3005, 3006, 3007, 3010, 3280, 3300, MGT3010#, 3210#, 3250#, 4188#, 4189#, MKT3020#, 3050#, 4120#, STA2002, 3010, 3020, 4003, 4030, DMS3002#, 3003#	21
(b)	從以下選修其中一科： IDE4000#, MGT4020#, 4188#, 4189#	3
共：		60

環球金融管理專修範圍（只適用於二零一四至一五年度入學學生）

學生須至少修畢以下科目共 60 學分：

	學分	
1. 學院課程： ACT2111#, 4253, DMS2051, ECO2011#, 2021#, 2121 ^[2] , FIN2010#, MGT2020, MKT2010	27	
2. 必修科目： ECO3121#, FIN3080#, 4060#, 4110#, 4210#, MAT1010 ^[4] , 3010#	21	
3. 選修科目： 從主修科選修課表中選擇 12 學分： ACT2121#, 3111#, 3112#, 3141#, 3153#, CSC1001, 1002, ECO3010#, 3011#, 3021#, 3160#, 3211#, 3230#, 3410#, 3420#, 3430#, 3630#, ERG2050#, FIN2020, 3060, 3070, 3330, 4080#, 4120#, 4560#, MAT2002, 2040, 3007, 3093, 3280, 3300, MGT2052, 2053, 2057, 3010, 3050, 3210, 4020, 4060, 4188, 4210, 4230, STA2002, 3010, 3020, 4003, 4020	12	
共：		60

注：

- [1] 預計學生將在夥伴院校學習兩個學期。
- [2] 學生通過課程 STA2001 將可以豁免課程 ECO2121。
- [3] 學生通過課程 MAT1010(或 MAT1001 和 MAT2040)將可以豁免 MAT1005。
- [4] 學生通過課程 MAT1001 和 MAT2040 將可以豁免 MAT1010。
- [5] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

(Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese, (ii) 12 units of English, (iii) 1 unit of IT, (iv) 18 units of General Education, and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

Major Programme Requirement of <u>Global Business Studies</u>		
	Recommended Course Pattern	Units
First Year of Attendance	1 st term Required School Package: ECO2011, ACT2111 Major Required: MAT1010 or MAT1005 ^[1]	6 3
	2 nd term Required School Package: ECO2121, FIN2010, MGT2020	9
Second Year of Attendance	1 st term Required School Package: ECO2021, MKT2010	6
	2 nd term Major Required: DMS2030	3
	Major Elective(s): one course	3
Third Year of Attendance	1 st term Major Elective(s): two courses ^[1] , CBS ^{1st[2] [3]} , CBS ^{2nd[2] [3]}	6
	2 nd term Required School Package: DMS2051, ACT4253 ^[2] Major Required: MGT3010 ^[1] , MGT4270 ^[2] Major Elective(s): one course ^[1]	3 ^{[1]/6^[2] 3^{[1]/6^[2] 3^[1]}}
	1 st term Major Elective(s): two courses ^[1] , UBC ^{1st[2] [3]} , UBC ^{2nd[2] [3]}	6
	2 nd term Required School Package: ACT4253 ^[1] Major Elective(s): one course, and one course from MGT4010, 4020, 4188, 4189	3 ^[1] 6
Total (Major Requirement including School Package):		60

Explanatory Notes:

- [1] Applicable to Global Business Management Stream only.
 [2] Applicable to Global Supply Chain and Logistics Management Stream only.
 [3] Students will study in partner institutions during 1st term Year 3 and 1st term Year 4.

(Recommended Course Pattern – Chinese)

修課推介

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分，(二)英文十二學分，(三)資訊科技一學分，(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

國際商務主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程: ECO2011, ACT2111 主修必修科目: MAT1010 或 MAT1005 ^[1]	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
第二修業學年	第一學期 學院課程: ECO2021, MKT2010	6
	第二學期 主修必修科目: DMS2030 主修選修科目: 一科	3 3
第三修業學年	第一學期 主修選修科目: 兩科 ^[1] , CBS ^{1st[2] [3]} , CBS ^{2nd[2] [3]}	6
	第二學期 學院課程: DMS2051, ACT4253 ^[2] 主修必修科目: MGT3010, MGT4270 ^[2] 主修選修科目: 一科 ^[1]	3 ^[1] /6 ^[2] 3 ^[1] /6 ^[2] 3 ^[1]
第四修業學年	第一學期 主修選修科目: 兩科 ^[1] , UBC ^{1st[2] [3]} , UBC ^{2nd[2] [3]}	6
	第二學期 學院課程: ACT4253 ^[1] 主修選修科目: 一科及從 MGT4010, 4020, 4188, 4189 選修一科	3 ^[1] 6
合共 (主修要求包括學院課程):		60

注：

[1] 只適用於環球商業管理專修範圍。

[2] 只適用於環球供應鏈與物流管理專修範圍。

[3] 學生將於第三年的第一學期和第四年的第一學期，在夥伴院校學習。

Course List

I. School Package for the School of Management and Economics

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT2111	Introductory Financial Accounting	財務會計導論	3
ACT4253	Business Ethics and CSR	商業道德與企業社會責任	3
DMS2051	IT in Business Applications	商業應用中的資訊科技	3
ECO2011	Basic Microeconomics	微觀經濟學基礎	3
ECO2021	Basic Macroeconomics	宏觀經濟學基礎	3
ECO2121	Basic Statistics	統計學基礎	3
FIN2010	Financial Management	財務管理	3
MGT2020	Principles of Management	管理學原理	3
MKT2010	Marketing Management	市場管理	3

II. Major required courses

Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS2030	Operations Management	營運管理	3
MAT1005	Mathematics for Business and Economics	商業與經濟數學	3
MAT1010*	Applied Calculus and Linear Algebra	應用微積分及線性代數	3
MGT3010	Organizational Behavior	組織行為學	3

Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS2030	Operations Management	營運管理	3
MAT1010*	Applied Calculus and Linear Algebra	應用微積分及線性代數	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3

Global Financial Management Stream (only for students admitted in 2014-15)

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ECO3121	Introductory Econometrics	計量經濟學導論	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
FIN4110	Options and Futures	期權與期貨	3
FIN4210	Corporate Finance	公司金融學	3
MAT1010*	Applied Calculus and Linear Algebra	應用微積分及線性代數	3
MAT3010*	Mathematical Methods for Economic Analysis	高級微積分與數理經濟學	3

III. Elective courses

Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
ECO4001	Environmental Economics and Policy	環境經濟學與政策	3
ECO4002	Health Economics	衛生經濟學	3
ERG2050	Introduction to Data Analytics	數據分析導論	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE2000	How to Start a Startup	如何開始創業	3
IDE2097	Entrepreneurship Practicum	創業實習（一）	3
IDE3000	Entrepreneurship Apprenticeship I	創業學徒制 I	3
IDE4000	Entrepreneurship Capstone	創業總結科目	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MGT3050	Reading for Excellence for Economics and Finance II	經濟金融著作博覽 II	1
MGT3060	Quality Management and Innovation	品質管理與創新	3
MGT3091	Airline and Airport Management	航空與機場業務管理	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT3260	Human Resource Management	人力資源管理	3
MGT4010	Business Policy and Strategy	企業政策與策略	3
MGT4020	Case Study	案例分析	3
MGT4060	Corporate Strategies and Management	企業戰略與管理	
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
MKT3020	Consumer Behavior	消費者行為	3

MKT3030	Integrated Marketing Communication	整合營銷傳播	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3

Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
DMS3002	Applied Probability and Stochastic Process in Business	應用概率和隨機過程	3
DMS3003	Data Analytics and Decision Making	數據分析和決策制定	3
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟學	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3211	Quantitative Methods for Policy Evaluation	政策評估的計量方法	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
ECO4001	Environmental Economics and Policy	環境經濟學與政策	3
ECO4002	Health Economics	衛生經濟學	3
ERG2050	Introduction to Data Analytics	數據分析導論	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE2097	Entrepreneurship Practicum	創業實習（一）	3
IDE3000	Entrepreneurship Apprenticeship I	創業學徒制 I	3
IDE4000	Entrepreneurship Capstone	創業總結科目	3
MAT1002	Calculus II	微積分（二）	3
MAT1003	Analysis I	數學分析（一）	3
MAT1004	Analysis II	數學分析（二）	3
MAT2002	Ordinary Differential Equation	常微分方程	3
MAT2040	Linear Algebra	線性代數	3
MAT3004	Abstract Algebra I	抽象代數（一）	3
MAT3005	Abstract Algebra II	抽象代數（二）	3
MAT3006	Real Analysis	實分析	3

MAT3007	Optimization	最優化	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MAT3280	Probability Theory	概率論	3
MAT3300	Mathematical Modeling	數學建模	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4020	Case Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MKT3020	Consumer Behavior	消費者行為	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3
STA4003	Time Series	時間序列	3
STA4030	Categorical Data Analysis	範疇性數據分析	3

Global Financial Management Stream (only for students admitted in 2014-15)

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT2121	Introductory Management Accounting	管理會計導論	3
ACT3111	Financial Reporting I	財務報告（一）	3
ACT3112	Financial Reporting II	財務報告（二）	3
ACT3141	Accounting Information Systems	會計信息系統	3
ACT3153	Business and Company Law	商業法及公司法	3
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟學	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3211	Quantitative Methods for Policy Evaluation	政策評估的計量方法	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
ECO3410	Economics of Money and Financial Institutions	貨幣與金融機構經濟學	3
ECO3420	Financial Economics	金融經濟學	3
ECO3430	Public Finance	財政學	3
ECO3630	International Finance	國際金融	3
ERG2050	Introduction to Data Analytics	數據分析導論	3

FIN2020	Foundation of Finance	金融學基礎	3
FIN3330	Alternative Investments	另類投資	2
FIN3060	Banking	銀行業	3
FIN3070	International Financial Management	國際金融管理	3
FIN4080	Behavioral Finance	行為金融學	3
FIN4120	Fixed Income Securities Analysis	固定收益證券分析	3
FIN4560	Market Microstructure and Algorithm Trading	程式化交易與市場微觀結構	3
MAT2002	Ordinary Differential Equation	常微分方程	3
MAT2040	Linear Algebra	線性代數	3
MAT3007	Optimization	最優化	3
MAT3093	Fourier Analysis	傅立葉分析	3
MAT3280	Probability Theory	概率論	3
MAT3300	Mathematical Modeling	數學建模	3
MGT2052	Reading for Excellence for Economics and Finance 3	經濟金融著作博覽 3	1
MGT2053	Reading for Excellence for Economics and Finance	經濟金融著作博覽	1
MGT2057	Reading for Excellence for Economics and Finance 8	經濟金融著作博覽 8	1
MGT3010	Organizational Behavior	組織行為學	3
MGT3050	Reading for Excellence for Economics and Finance II	經濟金融著作博覽 II	1
MGT3210	Strategic Management	戰略管理	3
MGT4020	Case Study	案例分析	3
MGT4060	Corporate Strategies and Management	企業戰略與管理	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4210	Decision Making and Negotiation	決策與協商	3
MGT4230	Innovation and Entrepreneurship	創新與創業	3
STA2002	Probability and Statistics II	概率及統計 (二)	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3
STA4003	Time Series	時間序列	3
STA4020	Statistical Modelling in Financial Markets	金融市場的統計建模	3

* The course title of MAT1010 is *Applied Calculus and Linear Algebra*, and MAT3010 is *Advanced Calculus and Mathematical Economics* for students who study the courses in 2014 and 2015. For students who study MAT1010 and MAT3010 from 2016, the course titles are *Calculus for Economic Analysis I*, and *Calculus for Economic Analysis II* respectively.

在 2014 及 2015 學年修讀 MAT1010，科目名稱爲「應用微積分及線性代數」，MAT3010 科目名稱爲「高級微積分與數理經濟學」。在 2016 學年及以後修讀 MAT1010 及 MAT3010，科目名稱分別爲「微積分 I」，「微積分 II」。