

(Study Scheme – English)

**Programme Title**  
Global Business Studies

**Study Scheme**

**Applicable to students admitted in 2015-16**

**Major Programme Requirement**

Studies in Global Business Studies are divided into TWO main streams and students are required to specialize in one of the streams:

- (1) Global Business Management; and
- (2) Global Supply Chain and Logistics Management.

**Global Business Management Stream**

Students are required to complete a minimum of 66 units of courses as follows:

	Units
1. Required School Package: ACT2111, 4253, DMS2051, ECO2011, 2021, 2121 <sup>[1]</sup> , FIN2010, MGT2020#, MKT2010, DMS2030,	30
2. Required Courses: MAT1005 <sup>[2]</sup> , MGT3010#, MGT3210#, MGT3250#, MGT3260#, MGT4230#	18
3. Elective Courses:	
(a) 12 units selected from the major elective list: ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#; FIN3080#, 4060#; IDE2000#, 2097#; MAT3010#; MGT3060#, 4189#, 4270#; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020	12
(b) Two courses selected from the following: MGT4020#, 4188#, 4210#	6
<b>Total:</b>	<b>66</b>

Note:

[1] Students who have passed STA2001 will be exempted from ECO2121.

[2] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.

[3] Courses labeled as # will be included in the calculation of Major GPA for honours classification.

## Global Supply Chain and Logistics Management Stream

Students are required to complete a minimum of 60 units of courses as follows:<sup>[1]</sup>

	Units
1. Required School Package: ACT2111, 4253, DMS2051#, ECO2011, 2021, 2121 <sup>[2]</sup> , FIN2010, MGT2020, MKT2010#	27
2. Required Courses: DMS2030#, MAT1010 <sup>[3][4]</sup> , MGT4270#, IDE4110	12
3. Elective Courses:	
(a) 18 units selected from the major elective list: CSC1001, 1002; ECO3010#, 3011#, 3021#, 3160#, 3121#, 3211#, 3230#, 4001#, 4002#; ERG2050; FIN3080#, 4060#; IDE2097#, 3000#, 4000#; MAT1002, 1003, 1004, 2002, 2040, 3004, 3005, 3006, 3007, 3010, 3280, 3300; MGT3010#, 3210, 3250#, 4188#, 4189#; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020, 4003, 4030; DMS3002#, 3003#	18
(b) One course selected from the following: IDE4000, MGT4020#, 4188#, 4189#	3
<b>Total:</b>	<b>60</b>

### Notes:

- [1] Students are expected to study two terms at exchange partner institutions.
- [2] Students who have passed STA2001 will be exempted from ECO2121.
- [3] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.
- [4] Students who have passed both MAT1001 and MAT2040 will be exempted from MAT1010.
- [5] Courses labeled as # will be included in the calculation of Major GPA for honors classification.

(Study Scheme – Chinese)

課程名稱  
國際商務

修讀辦法

二〇一五至一六年度入學學生適用

主修課程要求

本課程分設兩項專修範圍，學生須選修其中一項專修範圍：

- (1) 環球商業管理；及
- (2) 環球供應鏈與物流管理。

環球商業管理專修範圍

學生須至少修畢以下科目共 66 學分：

	學分
1. 學院課程： ACT2111, 4253, DMS2030, 2051, ECO2011, 2021, 2121 <sup>[1]</sup> FIN2010, MGT2020#, MKT2010, DMS2030	30
2. 必修科目： MAT1005 <sup>[2]</sup> , MGT3010#, MGT3210#, MGT3250#, MGT3260#, MGT4230#	18
3. 選修科目：	
(a) 從主修科選修科目中選擇 12 學分： ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#, FIN3080#, 4060#, IDE2000#, 2097#, MAT3010#, MGT3060#, 4189#, 4270#, MKT3020#, 3050#, 4120#, STA2002, 3010, 3020	12
(b) 從以下選修其中兩科： MGT4020#, 4188#, 4210#	6
共：	66

註：

- [1] 學生通過科目 STA2001 將可以豁免科目 ECO2121。
- [2] 學生通過科目 MAT1010（或 MAT1001 和 MAT2040）將可以豁免 MAT1005。
- [3] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

環球供應鏈與物流管理專修範圍

學生須至少修畢以下科目共 60 學分<sup>[1]</sup>：

	學分
1. 學院課程： ACT2111, 4253, DMS2051#, ECO2011, 2021, 2121 <sup>[2]</sup> , FIN2010, MGT2020, MKT2010#	27

2.	必修科目： DMS2030#, MAT1010 <sup>[3]</sup> <sup>[4]</sup> , MGT4270#, IDE4110	12
3.	選修科目：	
(a)	從主修科選修課表中選擇18 學分： CSC1001, 1002; ECO3010#, 3011#, 3021#, 3160#, 3121#, 3211#, 3230#, 4001#, 4002#; ERG2050; FIN3080#, 4060#; IDE2097#, 3000#, 4000#; MAT1002, 1003, 1004, 2002, 2040, 3004, 3005, 3006, 3007, 3010, 3280, 3300; MGT3010#, 3210, 3250#, 4188#, 4189#; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020, 4003, 4030; DMS3002#, 3003#	18
(b)	從以下選修其中一科： IDE4000, MGT4020#, 4188#, 4189#	3
	共：	<hr style="width: 100px; margin-left: auto; margin-right: 0;"/> <b>60</b>

注:

[1] 預計學生將在夥伴院校學習兩個學期。

[2] 學生通過科目 STA2001 將可以豁免科目 ECO2121。

[3] 學生通過科目 MAT1010 (或 MAT1001 和 MAT2040) 將可以豁免 MAT1005。

[4] 學生通過科目 MAT1001 和 MAT2040 將可以豁免 MAT1010。

[5] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

## (Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

<b>Major Programme Requirement of <u>Global Business Management Stream</u></b>		
	<b>Recommended Course Pattern</b>	<b>Units</b>
<b>First Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ECO2011, ACT2111 Major Required: MAT1010 or MAT1005 <sup>[1]</sup>	6 3
	2 <sup>nd</sup> term Required School Package: ECO2121, FIN2010, MGT2020	9
<b>Second Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ECO2021, MKT2010 Major Required: MGT3260,	6 3
	2 <sup>nd</sup> term Required School Package: DMS2030 Major Required: MGT3010, Major Elective: one course	3 6 3
<b>Third Year of Attendance</b>	1 <sup>st</sup> term Major Required: MGT3250 Major Elective(s): two courses	3 6
	2 <sup>nd</sup> term Required School Package: DMS2051, ACT4253 Major Required: MGT3210 Major Elective(s): one course <sup>[1]</sup>	6 3 <sup>[1]</sup> 3 <sup>[1]</sup>
<b>Fourth Year of Attendance</b>	1 <sup>st</sup> term Major Required: MGT4230 Major Elective(s): one course from MGT4020, 4188, 4210	3 3
	2 <sup>nd</sup> term Required School Package: ACT4253 <sup>[1]</sup> Major Elective(s): one courses from MGT4020, 4188, 4210	3 <sup>[1]</sup> 3
<b>Total (Major Requirement including School Package):</b>		<b>66</b>

Explanatory Notes:

[1] Applicable to Global Business Management Stream only.

## (Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

<b>Major Programme Requirement of <u>Global Supply Chain and Logistics Management Stream</u></b>		
	<b>Recommended Course Pattern</b>	<b>Units</b>
<b>First Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ECO2011, ACT2111 Major Required: MAT1010 or MAT1005	6 3
	2 <sup>nd</sup> term Required School Package: ECO2121, FIN2010, MGT2020	9
<b>Second Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ECO2021, MKT2010	6
	2 <sup>nd</sup> term Major Required: DMS2030 Major Elective(s): one course	3 3
<b>Third Year of Attendance</b>	1 <sup>st</sup> term Major Elective(s): CBS <sup>1st</sup> [1], CBS <sup>2nd</sup> [1]	6
	2 <sup>nd</sup> term Required School Package: DMS2051, ACT4253 Major Required: MGT4270, IDE4110	6 6
<b>Fourth Year of Attendance</b>	1 <sup>st</sup> term Major Elective(s): UBC <sup>1st</sup> [1], UBC <sup>2nd</sup> [1]	6
	2 <sup>nd</sup> term Major Elective(s): one course, and one course from IDE4000, MGT4020, 4188, 4189	6
<b>Total (Major Requirement including School Package):</b>		<b>60</b>

Explanatory Notes:

[1] Students will study in partner institutions during 1<sup>st</sup> term Year 3 and 1<sup>st</sup> term Year 4.

## (Recommended Course Pattern – Chinese)

**修課推介**

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

<b>環球商業管理主修課程要求</b>		
	<b>修課推介</b>	<b>學分</b>
<b>第一修業學年</b>	第一學期 學院課程: ECO2011, ACT2111 主修必修科目: MAT1010 或 MAT1005 <sup>[1]</sup>	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
<b>第二修業學年</b>	第一學期 學院課程: ECO2021, MKT2010 主修必修科目: MGT3260	6 3
	第二學期 學院課程: DMS2030 主修必修科目: MGT3010 主修選修科目: 一科	3 3 3
	第一學期 主修必修科目: MGT3250 主修選修科目: 兩科,	3 6
	第二學期 學院課程: DMS2051, ACT4253 主修必修科目: MGT3210, 主修選修科目: 一科 <sup>[1]</sup>	6 3 <sup>[1]</sup> 3 <sup>[1]</sup>
<b>第四修業學年</b>	第一學期 主修必修科目: MGT4230 主修選修科目: 從 MGT4020, 4188, 4210 選修一科	3 3
	第二學期 學院課程: ACT4253 <sup>[1]</sup> 主修選修科目: 從 MGT4020, 4188, 4210 選修一科	3 <sup>[1]</sup> 3
	<b>合共 (主修要求包括學院課程):</b>	

## (Recommended Course Pattern – Chinese)

**修課推介**

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

<b>環球供應鏈與物流管理主修課程要求</b>		
	<b>修課推介</b>	<b>學分</b>
<b>第一修業學年</b>	第一學期 學院課程: ECO2011, ACT2111 主修必修科目: MAT1010 或 MAT1005	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
<b>第二修業學年</b>	第一學期 學院課程: ECO2021, MKT2010	6
	第二學期 主修必修科目: DMS2030 主修選修科目: 一科	3 3
<b>第三修業學年</b>	第一學期 主修選修科目: CBS <sup>1st</sup> [1], CBS <sup>2nd</sup> [1]	6
	第二學期 學院課程: DMS2051, ACT4253 主修必修科目: MGT4270, IDE4110	6 6
<b>第四修業學年</b>	第一學期 主修選修科目: UBC <sup>1st</sup> [1], UBC <sup>2nd</sup> [1]	6
	第二學期 主修選修科目: 一科及從 IDE4000, MGT4020, 4188, 4189 選修一科	6
<b>合共 (主修要求包括學院課程):</b>		<b>60</b>

注：

[1] 學生將於第三年的第一學期和第四年的第一學期，在夥伴院校學習。



## Course List

### I. School Package for the School of Management and Economics

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT2111	Introductory Financial Accounting	財務會計導論	3
ACT4253	Business Ethics and CSR	商業道德與企業社會責任	3
DMS2030*	Operations Management	營運管理	3
DMS2051	IT in Business Applications	商業應用中的資訊科技	3
ECO2011	Basic Microeconomics	微觀經濟學基礎	3
ECO2021	Basic Macroeconomics	宏觀經濟學基礎	3
ECO2121	Basic Statistics	統計學基礎	3
FIN2010	Financial Management	財務管理	3
MGT2020	Principles of Management	管理學原理	3
MKT2010	Marketing Management	市場管理	3

\*For Global Business Management Stream

### II. Major required courses

#### Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
MAT1005	Mathematics for Business and Economics	商業與經濟數學	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3260	Human Resource Management	人力資源管理	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4230	Innovation and Entrepreneurship	創新與創業	3

#### Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS2030	Operations Management	營運管理	3
MAT1010*	Applied Calculus and Linear Algebra	應用微積分及線性代數	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
IDE4110	Management of Innovation in China	中國創新管理	3

### III. Elective courses

#### Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3

ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE2000	How to Start a Startup	如何開始創業	3
IDE2097	Entrepreneurship Practicum	創業實習（一）	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MGT3060	Quality Management and Innovation	品質管理與創新	3
MGT4020	Case Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
MGT4210	Decision Making and Negotiation	決策與協商	3
MKT3020	Consumer Behavior	消費者行為	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3

\* The course title of MAT3010 is Advanced Calculus and Mathematical Economics for students who study this course in 2014 and 2015. For students who study MAT3010 from 2016, the course title is Calculus for Economic Analysis II.

在 2014 及 2015 學年修讀 MAT3010，科目名稱為高級微積分與數理經濟學。在 2016 學年及以後修讀該科目的，科目名稱為微積分 II。

### Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
DMS3002	Applied Probability and Stochastic Process in Business	應用概率和隨機過程	3
DMS3003	Data Analytics and Decision Making	數據分析和決策制定	3
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3211	Quantitative Methods for Policy Evaluation	政策評估的計量方法	3

ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
ECO4001	Environmental Economics and Policy	環境經濟學與政策	3
ECO4002	Health Economics	衛生經濟學	3
ERG2050	Introduction to Data Analytics	數據分析導論	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE 2097	Entrepreneurship Practicum	創業實習（一）	3
IDE3000	Entrepreneurship Apprenticeship I	創業學徒制 I	3
IDE 4000	Entrepreneurship Capstone	創業總結科目	3
MAT1002	Calculus II	微積分（二）	3
MAT1003	Analysis I	數學分析（一）	3
MAT1004	Analysis II	數學分析（二）	3
MAT2002	Ordinary Differential Equation	常微分方程	3
MAT2040	Linear Algebra	線性代數	3
MAT3004	Abstract Algebra I	抽象代數（一）	3
MAT3005	Abstract Algebra II	抽象代數（二）	3
MAT3006	Real Analysis	實分析	3
MAT3007	Optimization	最優化	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MAT3280	Probability Theory	概率論	3
MAT3300	Mathematical Modeling	數學建模	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4020	Case Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MKT3020	Consumer Behavior	消費者行為	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3
STA4003	Time Series	時間序列	3
STA4030	Categorical Data Analysis	範疇性數據分析	3

\* The course title of MAT1010 is Applied Calculus and Linear Algebra, and MAT3010 is Advanced Calculus and Mathematical Economics for students who study the courses in 2014 and 2015. For students who study MAT1010 and MAT3010 from 2016, the course titles are Calculus for Economic Analysis I, and Calculus for Economic Analysis II respectively.

在 2014 及 2015 學年修讀 MAT1010，科目名稱爲應用微積分及線性代數，MAT3010 科目名稱爲高級微積分與數理經濟學。在 2016 學年及以後修讀 MAT1010 及 MAT3010，科目名稱分別爲微積分 I，微積分 II。