

(Study Scheme – English)

Programme Title

Global Business Studies

Study Scheme

Applicable to students admitted in 2016-17

Major Programme Requirement

Studies in Global Business Studies are divided into TWO main streams and students are required to specialize in one of the streams:

- (1) Global Business Management; and
- (2) Global Supply Chain and Logistics Management.

Global Business Management Stream

Students are required to complete a minimum of 66 units of courses as follows:

	Units
1. Required School Package: ACT2111, 4253, DMS2051, ECO2011, 2021, 2121 ^[1] , FIN2010, MGT2020#, MKT2010, DMS2030,	30
2. Required Courses: MAT1005 ^[2] , MGT3010#, MGT3210#, MGT3250#, MGT3260#, MGT4230#	18
3. Elective Courses:	
(a) 12 units selected from the major elective list: ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#; FIN3080#, 4060#; IDE2000#, 2097#; MAT3010#; MGT3060#, 4189#, 4270#,4312,4313; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020	12
(b) Two courses selected from the following: MGT4020#, 4188#, 4210#	6
Total:	66

Note:

[1] Students who have passed STA2001 will be exempted from ECO2121.

[2] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.

[3] Courses labeled as # will be included in the calculation of Major GPA for honours classification.

Global Supply Chain and Logistics Management Stream

Students are required to complete a minimum of 60 units of courses as follows:^[1]

	Units
1. Required School Package: ACT2111, 4253, DMS2051#, ECO2011, 2021, 2121 ^[2] , FIN2010, MGT2020, MKT2010#	27
2. Required Courses: DMS2030#, MAT1010 ^[3] ^[4] , MGT4270#, IDE4110	12
3. Elective Courses:	
(a) 18 units selected from the major elective list: CSC1001, 1002; DMS4312,4313;ECO3010#, 3011#, 3021#, 3160#, 3121#, 3211#, 3230#, 4001#, 4002#; ERG2050; FIN3080#, 4060#; IDE2097#, 3000#, 4000#; MAT1002, 1003, 1004, 2002, 2040, 3004, 3005, 3006, 3007, 3010, 3280, 3300; MGT3010#, 3210, 3250#, 4188#, 4189#; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020, 4003, 4030; DMS3002#, 3003#	18
(b) One course selected from the following: IDE4000, MGT4020#, 4188#, 4189#	3
Total:	60

Notes:

- [1] Students are expected to study two terms at exchange partner institutions.
- [2] Students who have passed STA2001 will be exempted from ECO2121.
- [3] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.
- [4] Students who have passed both MAT1001 and MAT2040 will be exempted from MAT1010.
- [5] Courses labeled as # will be included in the calculation of Major GPA for honors classification.

(Study Scheme – Chinese)

課程名稱
國際商務

修讀辦法

二〇一六至一七年度入學學生適用

主修課程要求

本課程分設兩項專修範圍，學生須選修其中一項專修範圍：

- (1) 環球商業管理；及
- (2) 環球供應鏈與物流管理。

環球商業管理專修範圍

學生須至少修畢以下科目共 66 學分：

	學分
1. 學院課程： ACT2111, 4253, DMS2030, 2051, ECO2011, 2021, 2121 ^[1] FIN2010, MGT2020#, MKT2010, DMS2030	30
2. 必修科目： MAT1005 ^[2] , MGT3010#, MGT3210#, MGT3250#, MGT3260#, MGT4230#	18
3. 選修科目：	
(a) 從主修科選修科目中選擇 12 學分： ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#, FIN3080#, 4060#; IDE2000#, 2097#; MAT3010#; MGT3060#, 4189#, 4270#,4312,4313; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020	12
(b) 從以下選修其中兩科： MGT4020#, 4188#, 4210#	6
共：	66

註：

- [1] 學生通過科目 STA2001 將可以豁免科目 ECO2121。
- [2] 學生通過科目 MAT1010（或 MAT1001 和 MAT2040）將可以豁免 MAT1005。
- [3] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

環球供應鏈與物流管理專修範圍

學生須至少修畢以下科目共 60 學分^[1]：

1. 學院課程：	學分 27
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ACT2111, 4253, DMS2051#, ECO2011, 2021, 2121^[2], FIN2010,
MGT2020, MKT2010#

2. 必修科目： 12
DMS2030#, MAT1010^[3]^[4], MGT4270#, IDE4110

3. 選修科目：

(a) 從主修科選修課表中選擇18 學分： 18
CSC1001, 1002; DMS4312,4313;ECO3010#, 3011#, 3021#,
3160#, 3121#, 3211#, 3230#, 4001#, 4002#; ERG2050; FIN3080#,
4060#; IDE2097#, 3000#, 4000#; MAT1002, 1003, 1004, 2002,
2040, 3004, 3005, 3006, 3007, 3010, 3280, 3300; MGT3010#,
3210, 3250#, 4188#, 4189#; MKT3020#, 3050#, 4120#; STA2002,
3010, 3020, 4003, 4030; DMS3002#, 3003#

(b) 從以下選修其中一科： 3
IDE4000, MGT4020#, 4188#, 4189#

共：
60

注：

[1] 預計學生將在夥伴院校學習兩個學期。

[2] 學生通過科目 STA2001 將可以豁免科目 ECO2121。

[3] 學生通過科目 MAT1010（或 MAT1001 和 MAT2040）將可以豁免 MAT1005。

[4] 學生通過科目 MAT1001 和 MAT2040 將可以豁免 MAT1010。

[5] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

(Recommended Course Pattern - English)

Recommended Course Pattern

1. Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
2. Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

Major Programme Requirement of <u>Global Business Management Stream</u>			
	Recommended Course Pattern	Units	
First Year of Attendance	1 st term Required School Package: ECO2011, ACT2111 Major Required: MAT1010 or MAT1005 ^[1]	6 3	
	2 nd term Required School Package: ECO2121, FIN2010, MGT2020	9	
Second Year of Attendance	1 st term Required School Package: ECO2021, MKT2010 Major Required: MGT3260,	6 3	
	2 nd term Required School Package: DMS2030 Major Required: MGT3010, Major Elective: one course	3 3 3	
	1 st term Major Required: MGT3250 Major Elective(s):one courses	3 3	
	2 nd term Required School Package: DMS2051, ACT4253 Major Required: MGT3210 Major Elective(s): one course ^[1]	6 3 ^[1] 3 ^[1]	
Fourth Year of Attendance	1 st term Major Required: MGT4230 Major Elective(s): one course from MGT4020, 4188, 4210	3 3	
	2 nd term Required School Package: ACT4253 ^[1] Major Elective(s): one courses from MGT4020, 4188, 4210	3 ^[1] 3	
	Total (Major Requirement including School Package):		66

Explanatory Notes:

[1] Applicable to Global Business Management Stream only.

(Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

Major Programme Requirement of <u>Global Supply Chain and Logistics Management Stream</u>		
	Recommended Course Pattern	Units
First Year of Attendance	1 st term Required School Package: ECO2011, ACT2111 Major Required: MAT1010 or MAT1005	6 3
	2 nd term Required School Package: ECO2121, FIN2010, MGT2020	9
Second Year of Attendance	1 st term Required School Package: ECO2021, MKT2010	6
	2 nd term Major Required: DMS2030 Major Elective(s): one course	3 3
Third Year of Attendance	1 st term Major Elective(s): CBS ^{1st[1]} , CBS ^{2nd[1]}	6
	2 nd term Required School Package: DMS2051, ACT4253 Major Required: MGT4270, IDE4110	6 6
Fourth Year of Attendance	1 st term Major Elective(s): UBC ^{1st[1]} , UBC ^{2nd[1]}	6
	2 nd term Major Elective(s): one course, and one course from IDE4000, MGT4020, 4188, 4189	6
Total (Major Requirement including School Package):		60

Explanatory Notes:

- [1] Students will study in partner institutions during 1st term Year 3 and 1st term Year 4.

(Recommended Course Pattern – Chinese)

修課推介

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

環球商業管理主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程: ECO2011, ACT2111 主修必修科目: MAT1010 或 MAT1005 ^[1]	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
第二修業學年	第一學期 學院課程: ECO2021, MKT2010 主修必修科目: MGT3260	6 3
	第二學期 學院課程: DMS2030 主修必修科目: MGT3010 主修選修科目: 一科	3 3 3
	第一學期 主修必修科目: MGT3250 主修選修科目: 一科,	3 3
第三修業學年	第二學期 學院課程: DMS2051, ACT4253 主修必修科目: MGT3210, 主修選修科目: 一科 ^[1]	6 3 ^[1] / 3 ^[1]
	第一學期 主修必修科目: MGT4230 主修選修科目: 從 MGT4020, 4188, 4210 選修一科	3 3
第四修業學年	第二學期 學院課程: ACT4253 ^[1] 主修選修科目: 從 MGT4020, 4188, 4210 選修一科	3 ^[1] 3
	合共 (主修要求包括學院課程):	

(Recommended Course Pattern – Chinese)

修課推介

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

環球供應鏈與物流管理主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程: ECO2011, ACT2111 主修必修科目: MAT1010 或 MAT1005	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
第二修業學年	第一學期 學院課程: ECO2021, MKT2010	6
	第二學期 主修必修科目: DMS2030 主修選修科目: 一科	3 3
第三修業學年	第一學期 主修選修科目: CBS ^{1st} [1], CBS ^{2nd} [1]	6
	第二學期 學院課程: DMS2051, ACT4253 主修必修科目: MGT4270, IDE4110	6 6
第四修業學年	第一學期 主修選修科目: UBC ^{1st} [1], UBC ^{2nd} [1]	6
	第二學期 主修選修科目: 一科及從 IDE4000, MGT4020, 4188, 4189 選修一科	6
合共 (主修要求包括學院課程):		60

注：

- [1] 學生將於第三年的第一學期和第四年的第一學期，在夥伴院校學習。

Course List

I. School Package for the School of Management and Economics

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT2111	Introductory Financial Accounting	財務會計導論	3
ACT4253	Business Ethics and CSR	商業道德與企業社會責任	3
DMS2030*	Operations Management	營運管理	3
DMS2051	IT in Business Applications	商業應用中的資訊科技	3
ECO2011	Basic Microeconomics	微觀經濟學基礎	3
ECO2021	Basic Macroeconomics	宏觀經濟學基礎	3
ECO2121	Basic Statistics	統計學基礎	3
FIN2010	Financial Management	財務管理	3
MGT2020	Principles of Management	管理學原理	3
MKT2010	Marketing Management	市場管理	3

*For Global Business Management Stream

II. Major required courses

Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
MAT1005	Mathematics for Business and Economics	商業與經濟數學	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3260	Human Resource Management	人力資源管理	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4230	Innovation and Entrepreneurship	創新與創業	3

Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS2030	Operations Management	營運管理	3
MAT1010*	Applied Calculus and Linear Algebra	應用微積分及線性代數	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
IDE4110	Management of Innovation in China	中國創新管理	3

III. Elective courses

Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3

FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE2000	How to Start a Startup	如何開始創業	3
IDE2097	Entrepreneurship Practicum	創業實習 (一)	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MGT3060	Quality Management and Innovation	品質管理與創新	3
MGT4020	Case Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
MGT4210	Decision Making and Negotiation	決策與協商	3
MGT4312	Directed Research in Global Business Management I	環球商業管理定向研究 I	3
MGT4313	Directed Research in Global Business Management II	環球商業管理定向研究 II	2
MKT3020	Consumer Behavior	消費者行爲	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計 (二)	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3

* The course title of MAT3010 is *Advanced Calculus and Mathematical Economics* for students who study this course in 2014 and 2015. For students who study MAT3010 from 2016, the course title is *Calculus for Economic Analysis II*.

在 2014 及 2015 學年修讀 MAT3010，科目名稱爲「高級微積分與數理經濟學」。在 2016 學年及以後修讀該科目的，科目名稱爲「微積分 II」。

Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
DMS3002	Applied Probability and Stochastic Process in Business	應用概率和隨機過程	3
DMS3003	Data Analytics and Decision Making	數據分析和決策制定	3
DMS4312	Directed Research in Decision & Management Sciences I	決策與管理科學定向研究 I	3
DMS4313	Directed Research in Decision & Management Sciences II	決策與管理科學定向研究 II	2
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3211	Quantitative Methods for Policy Evaluation	政策評估的計量方法	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行爲的經濟分析	3
ECO4001	Environmental Economics and Policy	環境經濟學與政策	3
ECO4002	Health Economics	衛生經濟學	3

ERG2050	Introduction to Data Analytics	數據分析導論	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE 2097	Entrepreneurship Practicum	創業實習（一）	3
IDE3000	Entrepreneurship Apprenticeship I	創業學徒制 I	3
IDE 4000	Entrepreneurship Capstone	創業總結科目	3
MAT1002	Calculus II	微積分（二）	3
MAT1003	Analysis I	數學分析（一）	3
MAT1004	Analysis II	數學分析（二）	3
MAT2002	Ordinary Differential Equation	常微分方程	3
MAT2040	Linear Algebra	線性代數	3
MAT3004	Abstract Algebra I	抽象代數（一）	3
MAT3005	Abstract Algebra II	抽象代數（二）	3
MAT3006	Real Analysis	實分析	3
MAT3007	Optimization	最優化	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MAT3280	Probability Theory	概率論	3
MAT3300	Mathematical Modeling	數學建模	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4020	Case Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MKT3020	Consumer Behavior	消費者行為	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3
STA4003	Time Series	時間序列	3
STA4030	Categorical Data Analysis	範疇性數據分析	3

* The course title of MAT1010 is *Applied Calculus and Linear Algebra*, and MAT3010 is *Advanced Calculus and Mathematical Economics* for students who study the courses in 2014 and 2015. For students who study MAT1010 and MAT3010 from 2016, the course titles are *Calculus for Economic Analysis I*, and *Calculus for Economic Analysis II* respectively.

在 2014 及 2015 學年修讀 MAT1010，科目名稱爲「應用微積分及線性代數」，MAT3010 科目名稱爲「高級微積分與數理經濟學」。在 2016 學年及以後修讀 MAT1010 及 MAT3010，科目名稱分別爲「微積分 I」，「微積分 II」。