

(Study Scheme – English)

**Programme Title**

Global Business Studies

**Study Scheme**

**Applicable to students admitted in 2017-18**

**Major Programme Requirement**

Studies in Global Business Studies are divided into THREE main streams and students are required to specialize in one of the streams:

- (1) Global Business Management;
- (2) Global Supply Chain and Logistics Management; and
- (3) Global Business and Innovation

**Global Business Management Stream**

Students are required to complete a minimum of 66 units of courses as follows:

	Units
1. Required School Package: ACT2111, 4253, DMS2051, ECO2011, 2021, 2121 <sup>[1]</sup> , FIN2010, MGT2020#, MKT2010, DMS2030,	30
2. Required Courses: MAT1005 <sup>[2]</sup> , MGT3010#, MGT3210#, MGT3250#, MGT3260#, MGT4230#	18
3. Elective Courses: (a) 12 units selected from the major elective list: ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#; FIN3080#, 4060#; IDE2000#, 2097#; MAT3010#; MGT3060#, 4189#, 4270#, 4310, 4312, 4313; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020	12
(b) Two courses selected from the following: MGT4020#, 4188#, 4210#	6
<b>Total:</b>	<b>66</b>

Note:

- [1] Students who have passed STA2001 will be exempted from ECO2121.
- [2] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.
- [3] Courses labeled as # will be included in the calculation of Major GPA for honours classification.

## Global Supply Chain and Logistics Management

Students are required to complete a minimum of 66 units of courses as follows:

	Units
1. Required School Package: ACT2111, 4253, DMS2030#,DMS2051#,ECO2011, 2021, 2121, FIN2010,MGT2020, MKT2010#	30
2. Major Required Courses: DMS3002#, 3003#, MAT1010, 3010#; IDE 4110#; MGT4270#	18
3. Major Elective Courses:	18

The following four courses (12 units) are required to take, although they will be transferred back as major elective courses:  
CBS<sup>1st</sup>, CBS<sup>2nd</sup>, UBC<sup>1st</sup>, UBC<sup>2nd</sup>

At least two courses (6 units) are selected from the following courses:

ECO3121#, 3160#, 3480#; DMS4312,4313;FIN3080#, 4110#, 4210#; MGT3210, 3250, 4010; MKT3020#, 4120#; STA2002, 4003, MAT2040, 3007, 3300 ; CSC1001, 1002

Note: The students will study in Copenhagen Business School and University of British Columbia for two semesters. Some major electives courses will be transferred from these two universities.

**Total:** 66

Notes:

[1] Courses labeled as # will be included in the calculation of Major GPA for honors classification

## Global Business and Innovation Stream

Students are required to complete a minimum of 66 units of courses as follows:

	Units
1. School Package: ACT2111, 4253, DMS2051, ECO2011, 2021, 2121, FIN2010, MGT2020#, MKT2010	27
2. Required Courses:	

- |   |    |
|---|----|
| (a) DMS2030#, IDE4110#, MAT1005 or MAT1010,<br>MGT3010#,  | 12 |
| (b) Students are required to study at University of South<br>Carolina for one academic term and complete two<br>courses, IBUS 310(Globalization and Business) and<br>IBUS 403 (International Entrepreneurship), and to<br>study at University of Auckland for one academic term<br>and complete the course Innovent 304 (Innovation and<br>Entrepreneurship in Action, 6 credits) | 12 |

- |  |    |
|--|----|
| 3. Elective Courses:<br>15 units of courses selected from the following:   | 15 |
| CSC1001, 1002, ECO3010, 3011, 3021, 3121, 3160, 3230, ,<br>4001, 4002, ERG2050, FIN3080, 4060,GBI4312,4313; IDE<br>2097#, 3000#, MAT3010; MGT3060, 3210#, 3260#, 4020#,<br>4188, 4189#, 4270, MKT3020, 3030, 3050#, 4120,<br>STA2002, 3010, 3020 |    |

<b>Total:</b>	<b>66</b>
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(Study Scheme – Chinese)

課程名稱 國際商務	
修讀辦法 二〇一七至一八年度入學學生適用	
主修課程要求 國際商務主修課程主要分為三個不同的專修範圍，修讀此課程的學生必須選擇其中一個專修範圍：	
(1) 環球商業管理； (2) 環球供應鏈與物流管理；及 (3) 環球商務與創新	
環球商業管理專修範圍	
學生須至少修畢以下科目共 66 學分：	
	學分
1. 學院課程： ACT2111, 4253, DMS2030, 2051, ECO2011, 2021, 2121 <sup>[1]</sup> FIN2010, MGT2020#, MKT2010, DMS2030	30
2. 必修科目： MAT1005 <sup>[2]</sup> , MGT3010#, MGT3210#, MGT3250#, MGT3260#, MGT4230#	18
3. 選修科目：	
(a) 從主修科選修科目中選擇 12 學分： ECO3010#, 3011#, 3021#, 3160#, 3121#, 3230#, FIN3080#, 4060#, IDE2000#, 2097#, MAT3010#, MGT3060#, 4189#, 4270#, 4310, 4312, 4313; MKT3020#, 3050#, 4120#; STA2002, 3010, 3020	12
(b) 從以下選修其中兩科： MGT4020#, 4188#, 4210#	6
	共： <u>66</u>
註： [1] 學生通過科目 STA2001 將可以豁免科目 ECO2121。 [2] 學生通過科目 MAT1010（或 MAT1001 和 MAT2040）將可以豁免 MAT1005。 [3] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。	
環球供應鏈與物流管理專修範圍	
學生須至少修畢以下科目共 66 學分：	
	學分
1. 學院課程： ACT2111,4253, DMS2030#, DMS2051#, ECO2011, 2021, 2121, FIN2010, MGT2020, MKT2010#	30

2. 必修科目： 18  
DMS3002#, 3003#, MAT1010, 3010#; IDE 4110#, MGT4270#

3. 選修科目： 18

以下四門科目（12學分）是項目必修科目，雖然它們將被轉回為選修科目：  
CBS<sup>1st</sup>, CBS<sup>2nd</sup>, UBC<sup>1st</sup>, UBC<sup>2nd</sup>

至少兩門（6學分）選自以下科目：  
ECO3121#, 3160#, 3480#; DMS4312,4313;FIN3080#, 4110#, 4210#;  
MGT3210, 3250, 4010; MKT3020#, 4120#; STA2002, 4003, MAT2040, 3007,  
3300;CSC1001,1002

注：本專業學生將在哥本哈根商學院和英屬哥倫比亞大學  
學習兩個學期。一些選修科目將從這兩所大學轉回。

共： 66

注：

[1] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

### 環球商務與創新專修範圍

學生須至少修畢以下科目共 66 學分：

1. 學院課程： 學分 27  
ACT2111, 4253, DMS2051, ECO2011, 2021, 2121, FIN2010,  
MGT2020#, MKT2010

2. 必修科目：  
(a) DMS2030#, MAT1005 或 MAT1010, MGT3010#, 12  
IDE4110# 12  
(b) 學生須在南卡羅來納大學學習一個學期並修讀科目 IBUS  
310（商務與全球化）與 IBUS 403（國際創業），在奧克  
蘭大學學習一個學期並修讀科目 Innovent 304（創新與創  
業實踐，6 學分）

3. 選修科目： 15  
從以下選修 15 學分：  
CSC1001, 1002, ECO3010, 3011, 3021, 3121, 3160, 3230,  
4001, 4002, ERG2050, FIN3080, 4060,  
GBI4312,4313;IDE2097#, 3000#, MAT3010, MGT3060, 3210#,  
3260#, 4020#, 4188, 4189#, 4270, MKT3020, 3030, 3050, 4120,  
STA2002, 3010, 3020

共： 66

注：

[1] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

## (Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

<b>Major Programme Requirement of <u>Global Business Management Stream</u></b>		
	<b>Recommended Course Pattern</b>	<b>Units</b>
<b>First Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ECO2011, ACT2111 Major Required: MAT1010 or MAT1005 <sup>[1]</sup>	6 3
	2 <sup>nd</sup> term Required School Package: ECO2121, FIN2010, MGT2020	9
	1 <sup>st</sup> term Required School Package: ECO2021, MKT2010 Major Required: MGT3260,	6 3
<b>Second Year of Attendance</b>	2 <sup>nd</sup> term Required School Package: DMS2030 Major Required: MGT3010, Major Elective: one course	3 3 3
	1 <sup>st</sup> term Major Required: MGT3250 Major Elective(s): one courses	3 3
	2 <sup>nd</sup> term Required School Package: DMS2051, ACT4253 Major Required: MGT3210 Major Elective(s): one course <sup>[1]</sup>	6 3 <sup>[1]</sup> 3 <sup>[1]</sup>
<b>Fourth Year of Attendance</b>	1 <sup>st</sup> term Major Required: MGT4230 Major Elective(s): one course from MGT4020, 4188, 4210	3 3
	2 <sup>nd</sup> term Required School Package: ACT4253 <sup>[1]</sup> Major Elective(s): one courses from MGT4020, 4188, 4210	3 <sup>[1]</sup> 3
	<b>Total (Major Requirement including School Package):</b>	<b>66</b>

Explanatory Notes:

[1] Applicable to Global Business Management Stream only.

## (Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

<b>Major Programme Requirement of <u>Global Supply Chain and Logistics Management Stream</u></b>		
	<b>Recommended Course Pattern</b>	<b>Units</b>
<b>First Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ACT2111, ECO2011 Major Required: MAT1010	6 3
	2 <sup>nd</sup> term Required School Package: ECO2121, FIN2010, MGT2020	9
<b>Second Year of Attendance</b>	1 <sup>st</sup> term Required School Package: ECO2021, MKT2010 Major Required: MAT3010	6 3
	2 <sup>nd</sup> term Required School Package: DMS2030, DMS2051 Major Required: DMS3003	6 3
<b>Third Year of Attendance</b>	1 <sup>st</sup> term Major Elective(s): CBS <sup>1st</sup> , CBS <sup>2nd</sup> CBS Elective	6 3
	2 <sup>nd</sup> term Major Elective(s): UBC <sup>1st</sup> , UBC <sup>2nd</sup> , UBC Elective	6 3
<b>Fourth Year of Attendance</b>	1 <sup>st</sup> term Major Required: IDE4110, MGT4270, DMS3002	9
	2 <sup>nd</sup> term Required School Package: ACT4253	3
<b>Total (Major Requirement including School Package):</b>		<b>66</b>

## (Recommended Course Pattern - English)

Recommended Course Pattern

- Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
- Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

<b>Major Programme Requirement of <u>Global Business and Innovation Stream</u></b>		
	<b>Recommended Course Pattern</b>	<b>Units</b>
<b>First Year of Attendance</b>	1 <sup>st</sup> term School Package: ACT2111, ECO2011 Major Required: MAT1005 or MAT1010	6 3
	2 <sup>nd</sup> term School Package: ECO2121, FIN2010, MGT2020	9
<b>Second Year of Attendance</b>	1 <sup>st</sup> term School Package: ECO2021, MKT2010 Major Required: DMS2030	6 3
	2 <sup>nd</sup> term Major Required: Designated courses at Darla Moore School of Business, University of South Carolina USC <sup>1st</sup> , USC <sup>2nd</sup> Major Elective(s): one course	6 3
	1 <sup>st</sup> term School Package: ACCT4253, DMS2051 Major Required: IDE4110	6 3
<b>Third Year of Attendance</b>	2 <sup>nd</sup> term Major Required: Designated course at University of Auckland UoA <sup>1st</sup>	6
	1 <sup>st</sup> term Major Required: MGT3010 Major Elective(s): two courses	3 6
<b>Fourth Year of Attendance</b>	2 <sup>nd</sup> term Major Elective(s): two courses	6
	<b>Total (Major Requirement including School Package):</b>	<b>66</b>



## (Recommended Course Pattern – Chinese)

**修課推介**

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

<b>環球商業管理主修課程要求</b>		
	<b>修課推介</b>	<b>學分</b>
<b>第一修業學年</b>	第一學期 學院課程: ECO2011, ACT2111 主修必修科目: MAT1010 或 MAT1005 <sup>[1]</sup>	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
<b>第二修業學年</b>	第一學期 學院課程: ECO2021, MKT2010 主修必修科目: MGT3260	6 3
	第二學期 學院課程: DMS2030 主修必修科目: MGT3010 主修選修科目: 一科	3 3 3
	第一學期 主修必修科目: MGT3250 主修選修科目: 一科,	3 3
<b>第三修業學年</b>	第二學期 學院課程: DMS2051, ACT4253 主修必修科目: MGT3210, 主修選修科目: 一科 <sup>[1]</sup>	6 3 <sup>[1]</sup> / 3 <sup>[1]</sup>
	第一學期 主修必修科目: MGT4230 主修選修科目: 從 MGT4020, 4188, 4210 選修一科	3 3
<b>第四修業學年</b>	第二學期 學院課程: ACT4253 <sup>[1]</sup> 主修選修科目: 從 MGT4020, 4188, 4210 選修一科	3 <sup>[1]</sup> 3
	<b>合共 (主修要求包括學院課程):</b>	<b>66</b>

## (Recommended Course Pattern – Chinese)

**修課推介:**

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括: (一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

環球供應鏈與物流管理主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程: ACT2111, ECO2011 主修必修科目: MAT1010	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
第二修業學年	第一學期 學院課程: ECO2021, MKT2010 主修必修科目: MAT3010	6 3
	第二學期 學院課程: DMS2030, DMS2051 主修選修科目: DMS3003	6 3
第三修業學年	第一學期 主修選修科目: CBS <sup>1st</sup> , CBS <sup>2nd</sup> 一科選修科目	6 3
	第二學期 主修選修科目: UBC <sup>1st</sup> , UBC <sup>2nd</sup> 一科選修科目	6 3
第四修業學年	第一學期 主修必修科目: MGT4270; IDE4110; DMS3002	9
	第二學期 學院課程: ACT4253	3
合共 (主修要求包括學院課程):		<b>66</b>

## (Recommended Course Pattern – Chinese)

**修課推介**

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)資訊科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

<b>環球管理與創新主修課程要求</b>		
	<b>修課推介</b>	<b>學分</b>
<b>第一修業學年</b>	第一學期 學院課程: ACT2111, ECO2011 主修必修: MAT1005 or MAT1010	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
	第一學期 學院課程: ECO2021, MKT2010 主修必修: DMS2030	6 3
<b>第二修業學年</b>	第二學期 主修必修: 於南卡羅來納大學達拉摩爾商學院修讀的指定科目 USC <sup>1st</sup> , USC <sup>2nd</sup> 主修選修: 一科	6 3
	第一學期 學院課程: ACT4253, DMS2051 主修必修: IDE4110	6 3
<b>第三修業學年</b>	第二學期 主修必修: 於奧克蘭大學修讀的指定科目 UoA <sup>1st</sup>	6
	第一學期 主修必修: MGT3010 主修選修: 兩科	3 6
<b>第四修業學年</b>	第二學期 主修選修: 兩科	6
	<b>合共 (主修要求包括學院課程):</b>	<b>66</b>

## Course List

### I. School Package for the School of Management and Economics

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT2111	Introductory Financial Accounting	財務會計導論	3
ACT4253	Legal Environment, Business Ethics and CSR in China	中國法律環境、商業道德與企業社會責任	3
DMS2030*	Operations Management	營運管理	3
DMS2051	IT in Business Applications	商業應用中的資訊科技	3
ECO2011	Basic Microeconomics	微觀經濟學基礎	3
ECO2021	Basic Macroeconomics	宏觀經濟學基礎	3
ECO2121	Basic Statistics	統計學基礎	3
FIN2010	Financial Management	財務管理	3
MGT2020	Principles of Management	管理學原理	3
MKT2010	Marketing Management	市場管理	3

\*For Global Business Management Stream and Global Supply Chain and Logistics Management

### II. Major required courses

#### Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
MAT1005	Mathematics for Business and Economics	商業與經濟數學	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3260	Human Resource Management	人力資源管理	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4230	Innovation and Entrepreneurship	創新與創業	3

#### Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS3002	Applied Probability and Stochastic Process in Business	應用概率和隨機過程	3
DMS3003	Data Analytics and Decision Making	數據分析和決策制定	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
IDE4110	Management of Innovation in China	中國創意管理	3
MAT1010	Calculus for Economic Analysis I	微積分 I	3
MAT3010*	Calculus for Economic Analysis II	微積分 II	3

#### Global Business and Innovation Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS2030	Operations Management	營運管理	3
IDE4110	Management of Innovation in China	中國的創新管理	3
MAT1005	Mathematics for Business and Economics	商業與經濟數學	3
MAT1010	Calculus for Economic Analysis I	微積分 I	3
MGT3010	Organizational Behavior	組織行為學	3

IBUS310	Globalization and Business	全球化與商務	3
IBUS403	International Entrepreneurship	國際創業	3
Innovert304	Innovation and Entrepreneurship in Action	創新與創業實踐	6

### III. Elective courses

#### Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE2000	How to Start a Startup	如何開始創業	3
IDE2097	Entrepreneurship Practicum	創業實習（一）	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MGT3060	Quality Management and Innovation	品質管理與創新	3
MGT4020	Case Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
MGT4210	Decision Making and Negotiation	決策與協商	3
MGT4310	Advanced Topics and Research in Strategic Management	戰略管理前沿話題探究	3
MGT4312	Directed Research in Global Business Management I	環球商業管理定向研究 I	3
MGT4313	Directed Research in Global Business Management II	環球商業管理定向研究 II	2
MKT3020	Consumer Behavior	消費者行為	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3

\* The course title of MAT3010 is *Advanced Calculus and Mathematical Economics* for students who study this course in 2014 and 2015. For students who study MAT3010 from 2016, the course title is *Calculus for Economic Analysis II*.

\*在 2014 及 2015 學年修讀 MAT3010，科目名稱為「高級微積分與數理經濟學」。在 2016 學年及以後修讀該科目的，科目名稱為「微積分 II」。

## Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
MGT3010	Organizational Behavior	組織行為學	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
DMS4312	Directed Research in Decision & Management Sciences I	決策與管理科學定向研究 I	3
DMS4313	Directed Research in Decision & Management Sciences II	決策與管理科學定向研究 II	2
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3480	Industrial Organization and Public Policy	工業組織與公共政策	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4110	Options and Futures	期權與期貨	3
FIN4210	Corporate Finance	公司金融學	3
MAT2040	Linear Algebra	線性代數	3
MAT3007	Optimization	最優化	3
MAT3300	Mathematical Modelling	數學建模	3
MKT3020	Consumer Behavior	消費者行為	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA4003	Time Series	時間序列	3

## Global Business and Innovation Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3
CSC1002	Computational Laboratory	計算機實驗	1
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟學	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
ECO4001	Environmental Economics and Policy	環境經濟學與政策	3
ECO4002	Health Economics	衛生經濟學	3
ERG2050	Introduction to Data Analytics	數據分析導論	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
GBI4312	Directed Research in Global Business Innovation I	環球商務與創新定向研究 I	3

GBI4313	Directed Research in Global Business Innovation II	環球商務與創新定向研究 II	2
IDE2097	Entrepreneurship Practicum (1)	創業實習(一)	3
IDE3000	Entrepreneurship Apprenticeship I	創業學徒制	3
MAT3010	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MGT3060	Quality Management and Innovation	品質管理與創新	3
MGT3210	Strategic Management	戰略管理	3
MGT3260	Human Resource Management	人力資源管理	3
MGT4020	Cases Study	案例分析	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum (2)	創業實習(二)	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3
MKT3020	Consumer Behavior	消費者行為	3
MKT3030	Integrated Marketing Communication	整合營銷傳播	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計(二)	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3