

(Study Scheme – English)

<b>Minor Programme Title</b> <b>Entrepreneurship</b>	
<b>Study Scheme</b>	
<b>Applicable to students admitted in 2014-15 and thereafter</b>	
<b>Minor Programme Requirement</b>	
Students are required to complete a minimum of 21 units of courses as follows:	
	Units
1. Required Courses: DMS3001, IDE4001, 4002, MKT4210	12
2. Elective Courses: Any three courses from: IDE2001, 2002, 3000, 3001, 4003, 4004, 4005, 4006, 4007, MGT4031, 4189, MKT4030	9
<b>Total:</b>	<b>21</b>

(Study Scheme – Chinese)

<p>副修課程名稱 創業學</p>								
<p>修讀辦法</p> <p style="text-align: center;">二〇一四至一五年度及以後入學學生適用</p> <p>副修課程要求</p> <p>學生須至少修畢以下科目共 21 學分：</p> <table><thead><tr><th></th><th style="text-align: right;">學分</th></tr></thead><tbody><tr><td>1. 必修科目： DMS3001, IDE4001, 4002, MKT4210</td><td style="text-align: right;">12</td></tr><tr><td>2. 選修科目： 下列課程任選三科： IDE2001, 2002, 3000, 3001, 4003, 4004, 4005, 4006, 4007, MGT4031, 4189, MKT4030</td><td style="text-align: right;">9</td></tr><tr><td style="text-align: right;">共：</td><td style="text-align: right;"><u>21</u></td></tr></tbody></table>		學分	1. 必修科目： DMS3001, IDE4001, 4002, MKT4210	12	2. 選修科目： 下列課程任選三科： IDE2001, 2002, 3000, 3001, 4003, 4004, 4005, 4006, 4007, MGT4031, 4189, MKT4030	9	共：	<u>21</u>
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共：	<u>21</u>							

## Course List

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
IDE2001	Applied Imagination: Principles and Procedures of Creative Problem Solving	运用想象学：创造性问题解决的原则和过程	3
IDE2002	Wearable Futures	可穿戴科技的前景	3
IDE3000	Entrepreneurship Apprenticeship I	创业学徒制 I	3
IDE3001	Entrepreneurship Apprenticeship II	创业学徒制 II	3
IDE4001	Entrepreneurial Finance	N/A	3
IDE4002	Planning New Ventures	N/A	3
IDE4003*	Directed Research in Entrepreneurship 1	N/A	3
IDE4004*	Directed Research in Entrepreneurship 2	N/A	3
IDE4005	Entrepreneurship Field Study – Asia 1	N/A	3
IDE4006	Entrepreneurship Field Study – Asia 2	N/A	3
IDE4007	Entrepreneurship Field Study – Outside Asia	N/A	3
DMS3001*	Innovation & Technology Development	N/A	3
MGT4030	Salesmanship and Sales Management	N/A	3
MGT4031	Global Supply Chain and Logistics	N/A	3
MGT4189*	Entrepreneurship Practicum	N/A	3
MKT4210	Cyber and Digital Marketing	N/A	3

**\*Exemption Policy:**

IDE2003 can exempt DMS3001

IDE2097 can exempt MGT4189

IDE2098 can exempt IDE4003

IDE2099 can exempt IDE4004