

(Study Scheme - English)

Programme Title

English Studies (for Professional Purposes)

Study Scheme

Applicable to students admitted in 2020-21 and thereafter

Major Programme Requirement

Studies in English Studies (for Professional Purposes) are divided into THREE main streams and students are required to specialize in one of the streams:

- (1) International Corporate Communication;
- (2) Legal Communication; and
- (3) Language Technology

International Corporate Communication Stream

Students are required to complete a minimum of 72 units of courses as follows:

	Units
1. School Package ^[a] : HSS1004, 1005, 1006, 1008, 1009	15
2. Required Courses: ENB2001, 2002, 2003, 2004, 3001, 3002, 3003, 3004, 3005, 4001, SFL1001, 1002	39
3. Elective Courses: Six courses selected from the following: ACT4253, ENB4101, 4102, 4103, 4104, 4105, 4106, MKT3050	18
Total:	72

Legal Communication Stream

Students are required to complete a minimum of 72 units of courses as follows:

	Units
1. School Package ^[a] : HSS1004, 1005, 1006, 1008, 1009	15
2. Required Courses: ENB2001, 2002, 2003, 2004, 3001, 3002, 3003, 3004, 3005, 4001, SFL1001, 1002	39
3. Elective Courses: Six courses selected from the following: ACT3153, ENB4201, 4202, 4203, 4204, 4205, 4206, 4207	18

Total: 72

Language Technology Stream

Students are required to complete a minimum of 72 units of courses as follows:

	Units
1. School Package ^[a] : HSS1004, 1005, 1006, 1008, 1009	15
2. Required Courses: ENB2001, 2002, 2003, 2004, 3001, 3002, 3003, 3004, 3005, 4001, SFL1001, 1002	39
3. Elective Courses: Six courses selected from the following: CSC1001, ENB4301, 4302, 4303, 4304, 4305, 4306, 4307	18

Total: 72

Explanatory Note:

- [a] [a] In view of the demanding programme-specific course requirements, the required School Package courses are reduced from 24 units to 15 units to ensure sufficient units for major-related courses.

(Study Scheme - Chinese)

課程名稱 英語	
修讀辦法 二〇二〇至二一年度及以後入學學生適用	
主修課程要求 本課程分設三項專修範圍，學生須選修其中一項專修範圍： (1) 企業文傳； (2) 法律事務；及 (3) 語言科技。	
企業文傳專修範圍 學生須至少修畢以下科目共 72 學分：	
1. 學院課程 ^[a] ： HSS1004, 1005, 1006, 1008, 1009	學分 15
2. 必修科目： ENB2001, 2002, 2003, 2004, 3001, 3002, 3003, 3004, 3005, 4001, SFL1001, 1002	39
3. 選修科目： 從以下科目選修六科： ACT4253, ENB4101, 4102, 4103, 4104, 4105, 4106, MKT3050	18
	共： <hr/> 72
法律事務專修範圍 學生須至少修畢以下科目共 72 學分：	
1. 學院課程 ^[a] ： HSS1004, 1005, 1006, 1008, 1009	學分 15
2. 必修科目： ENB2001, 2002, 2003, 2004, 3001, 3002, 3003, 3004, 3005, 4001, SFL1001, 1002	39
3. 選修科目：	

從以下科目選修六科：
ACT3153, ENB4201, 4202, 4203, 4204, 4205, 4206, 4207

18

共： 72

語言科技專修範圍

學生須至少修畢以下科目共 72 學分：

- | | 學分 |
|---|----|
| 1. 學院課程 ^[a] ：
HSS1004, 1005, 1006, 1008, 1009 | 15 |
| 2. 必修科目：
ENB2001, 2002, 2003, 2004, 3001, 3002, 3003, 3004, 3005, 4001,
SFL1001, 1002 | 39 |
| 3. 選修科目：
從以下科目選修六科：
CSC1001, ENB4301, 4302, 4303, 4304, 4305, 4306, 4307 | 18 |

共： 72

註：

- [a] 由於本課程主修科目有特定要求，學院課程要求由 24 學分下調至 15 學分，以保證有足夠的專業相關課程學分。

(Recommended Course Pattern - English)

Recommended Course Pattern

1. Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
2. Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

Major Programme Requirement of <u>English Studies (for Professional Purposes)</u>		
	Recommended Course Pattern	Units
First Year of Attendance	1 st term School Package: HSS1006, 1009	6
	2 nd term School Package: HSS1008	3
Second Year of Attendance	1 st term Major Required: ENB2001, 2002	6
	2 nd term School Package: HSS1004, 1005 Major Required: ENB2003, 2004	6 6
Third Year of Attendance	1 st term Major Required: ENB3001, 3002, 3004, SFL1001	12
	2 nd term Major Required: ENB3003, 3005, SFL1002 Major Elective(s): one course	9 3
Fourth Year of Attendance	1 st term Major Elective(s): three courses	9
	2 nd term Major Required: ENB4001 Major Elective(s): two courses	6 6
Total (Major Requirement including School Package):		72

(Recommended Course Pattern – Chinese)

修課推介

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一)中文三學分；(二)英文十二學分；(三)信息科技一學分；(四)通識教育十八學分及(五)體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

英語主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程：HSS1006, 1009	6
	第二學期 學院課程：HSS1008	3
第二修業學年	第一學期 主修必修科目：ENB2001, 2002	6
	第二學期 學院課程：HSS1004, 1005 主修必修科目：ENB2003, 2004	6 6
第三修業學年	第一學期 主修必修科目：ENB3001, 3002, 3004, SFL1001	12
	第二學期 主修必修科目：ENB3003, 3005, SFL1002 主修選修科目：一科	9 3
第四修業學年	第一學期 主修選修科目：三科	9
	第二學期 主修必修科目：ENB4001 主修選修科目：兩科	6 6
合共 (主修要求包括學院課程):		72

Course List

I. School Package for the School of Humanities and Social Science

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
HSS1004	Analytical Writing	分析性寫作	3
HSS1005	General Psychology	心理學概論	3
HSS1006	Introduction to Sociology	社會學導論	3
HSS1008	Principles of Economics	經濟學原理	3
HSS1009	Mathematics (Humanities and Social Sciences)	數學(人文社科)	3

II. Major required and elective courses

Major Required:

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ENB2001	Grammatical Analysis	語法分析	3
ENB2002	Public Speaking/Debating	英語演說	3
ENB2003	English Creative Writing	英語創意寫作	3
ENB2004	Introduction to Contemporary English Literature	當代英語文學概論	3
ENB3001	English Linguistics	英語語言學	3
ENB3002	Language and Society	語言與社會	3
ENB3003	Genre Analysis	文體分析	3
ENB3004	Intercultural Communication	跨文化交際	3
ENB3005	Language and Media	語言與媒體	3
ENB4001	Final Year Project	畢業設計	6
SFL1001	Second Foreign Language I	第二外語(一)	3
SFL1002	Second Foreign Language II	第二外語(二)	3

Major Electives:

International Corporate Communication Stream			
Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT4253	Business Ethics and Culture	商業道德與文化	3
ENB4101	Essentials of Corporate Communications	企業文傳要略	3
ENB4102	Writing for Corporate Communication	商務英語寫作	3
ENB4103	Cross-cultural Studies: Comparing China and the West	中西方文化差異	3
ENB4104	Corporate Image and Cross-cultural Communication	公司形象與跨文化傳播	3
ENB4105	International Business Etiquette	國際商務禮儀	3
ENB4106	Globalization and World Englishes	全球化與世界英語	3
MKT3050	Global Marketing	全球營銷	3

Legal Communication Stream			
Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT3153	Business and Company Law	商業法與公司法	3

ENB4201	Introduction to Western Legal Systems	西方法律制度導論	3
ENB4202	Legal English: Concepts and Terminology in Commercial Law	法律英語：商業法律基本概念與術語	3
ENB4203	Writing for Legal Communications	法律文書寫作	3
ENB4204	Legal Discourse Analysis	法律話語分析	3
ENB4205	Cases in English Legal World	英語法律案例	3
ENB4206	Legal Translation	法律翻譯	3
ENB4207	International Intellectual Property Law	國際知識產權法	3

Language Technology Stream			
Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Computer Programming	計算機編程	3
ENB4301	Syntax	句法學	3
ENB4302	Semantics	語義學	3
ENB4303	Pragmatics	語用學	3
ENB4304	Cognitive Linguistics	認知語言學	3
ENB4305	Corpus Linguistics	語料庫語言學	3
ENB4306	Introduction to Natural Language Processing	自然語言處理導論	3
ENB4307	Introduction to Social Computing	社會計算概論	3