

(Study Scheme - English)

Programme Title
Global Business Studies

Study Scheme

Applicable to students admitted in 2019-20 and 2020-21

Major Programme Requirement

Studies in Global Business Studies are divided into TWO main streams and students are required to specialize in one of the streams:

- (1) Global Business Management; and
- (2) Global Supply Chain and Logistics Management

Global Business Management Stream

Students are required to complete a minimum of 63 units of courses as follows:

	Units
1. Required School Package: ACT2111, 4253, DMS2030, 2051, ECO2011, 2021, 2121[a], FIN2010, MGT2020#, MKT2010	30
2. Required Courses: MAT1005[b], MGT3010#, 3210#, 3250#, 3260#, 4230#	18
3. Elective Courses:	
(a) 9 units selected from the major elective list: ECO3010#, 3011#, 3021#, 3121#, 3160#, 3230#, FIN3080#, 4060#, IDE2000#, 2097#, MAT3010#, MGT3060#, 4030, 4080, 4189#, 4310, 4312, 4313, 4320, MKT3020#, 3050#, 4120#, STA2002, 3010, 3020	9
(b) Two courses selected from the following: MGT4020#, 4188#, 4210#, 4250#, 4321#, 4560#	6
Total:	63

Notes:

- [a] Students who have passed STA2001 will be exempted from ECO2121.
- [b] Students who have passed MAT1010 (or both MAT1001 and MAT2040) will be exempted from MAT1005.

[c] Courses labeled as # will be included in the calculation of Major GPA for honors classification.

Global Supply Chain and Logistics Management Stream

Students are required to complete a minimum of 63 units of courses as follows:

	Units
1. Required School Package:	
ACT2111, 4253, DMS2030#, ECO2011, 2121, FIN2010	27
9 units from the following: DMS2051, ECO2021, MGT2020, MKT2010	
2. Major Required Courses:	
DMS3002#, 3003#, IDE4110#, MAT1010, 3010#, MGT4270#	18
3. Major Elective Courses:	
The following four courses (12 units) are required to take, although they will be transferred back as major elective courses: CBS ^{1st} , CBS ^{2nd} , UBC ^{1st} , UBC ^{2nd}	18
At least two courses (6 units) are selected from the following courses: CSC1001, 1002, DMS2051, ECO2021, 3121#, 3160#, 3480#, DMS4312, 4313, FIN3080#, 4110#, 4210#, MAT2040, 3007, 3300, MGT2020, 3210, 3250, 4010, MKT2010, 3020#, 4120#, STA2002, 4003	
Note: The students will study in Copenhagen Business School and University of British Columbia for two semesters. Some major electives courses will be transferred from these two universities.	
Total:	63

Notes:

[a] Courses labeled as # will be included in the calculation of Major GPA for honors classification.

[b] The first 9 units received from the courses DMS2051, ECO2021, MGT2020, MKT2010 are counted as the Required School Package units. The remaining units are counted as Major Elective Courses units.

(Study Scheme - Chinese)

課程名稱
國際商務

修讀辦法

二〇一九至二〇及二〇二〇至二一年度入學學生適用

主修課程要求

本課程分設兩項專修範圍，學生須選修其中一項專修範圍：

- (1) 環球商業管理；及
- (2) 環球供應鏈與物流管理

環球商業管理專修範圍

學生須至少修畢以下科目共 63 學分：

	學分
1. 學院課程： ACT2111, 4253, DMS2030, 2051, ECO2011, 2021, 2121[a], FIN2010, MGT2020#, MKT2010	30
2. 必修科目： MAT1005[b], MGT3010#, 3210#, 3250#, 3260#, 4230#	18
3. 選修科目：	
(a) 從主修選修課表中選擇9學分： ECO3010#, 3011#, 3021#, 3121#, 3160#, 3230#, FIN3080#, 4060#; IDE2000#, 2097#, MAT3010#, MGT3060#, 4030, 4080, 4189#, 4310, 4312, 4313, 4320, MKT3020#, 3050#, 4120#, STA2002, 3010, 3020	9
(b) 從以下選修其中兩科： MGT4020#, 4188#, 4210#, 4250#, 4321#, 4560#	6
共：	63

註：

[a] 學生通過科目 STA2001 將可以豁免科目 ECO2121。

[b] 學生通過科目 MAT1010（或 MAT1001 和 MAT2040）將可以豁免 MAT1005。

[c] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

環球供應鏈與物流管理專修範圍

學生須至少修畢以下科目共 63 學分：

	學分
1. 學院課程： ACT2111, 4253, DMS2030#, ECO2011, 2121, FIN2010 9 學分選自以下科目：DMS2051, ECO2021, MGT2020, MKT2010	27
2. 必修科目： DMS3002#, 3003#, IDE4110#, MAT1010, 3010#, MGT4270#	18
3. 選修科目： 以下四門科目（12學分）是項目必修科目，雖然它們將被轉回為選修科目： CBS ^{1st} , CBS ^{2nd} , UBC ^{1st} , UBC ^{2nd} 至少兩門（6學分）選自以下科目： CSC1001, 1002, DMS2051, ECO2021, 3121#, 3160#, 3480#, DMS4312, 4313, FIN3080#, 4110#, 4210#, MAT2040, 3007, 3300, MGT2020, 3210, 3250, 4010, MKT2010, 3020#, 4120#, STA2002, 4003	18
共： <u> </u>	
63	

註：

[a] 標記#號的科目將會計入主修科目之平均績點，並用以釐定學位等級。

[b] 在以下四門科目 DMS2051, ECO2021, MGT2020, MKT2010 中所修的前九個學分會計算在學院課程所需學分之內。其餘學分會計算成主修選修科目學分。

(Recommended Course Pattern - English)

Recommended Course Pattern

1. Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
2. Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

Major Programme Requirement of <u>Global Business Management Stream</u>		
	Recommended Course Pattern	Units
First Year of Attendance	1 st term Required School Package: ACT2111, ECO2011 Major Required: MAT1005 or MAT1010	6 3
	2 nd term Required School Package: ECO2121, FIN2010, MGT2020	9
Second Year of Attendance	1 st term Required School Package: ECO2021, MKT2010 Major Required: MGT3260	6 3
	2 nd term Required School Package: DMS2030 Major Required: MGT3010 Major Elective: one course	3 3 3
	1 st term Major Required: MGT3250 Major Elective(s): one course	3 3
Third Year of Attendance	2 nd term Required School Package: DMS2051 Major Required: MGT3210 Major Elective(s): one course	3 3 3
	1 st term Major Required: MGT4230 Major Elective(s): one course from MGT4020, 4188, 4210, 4250, 4321, 4560	3 3
Fourth Year of Attendance	2 nd term Required School Package: ACT4253 Major Elective(s): one course from MGT4020, 4188, 4210, 4250, 4321, 4560	3 3
	Total (Major Requirement including School Package):	63

(Recommended Course Pattern - English)

Recommended Course Pattern

1. Sufficient units should be allowed in each term for students to fulfill the University Core Requirements, which include: (i) 3 units of Chinese; (ii) 12 units of English; (iii) 1 unit of IT; (iv) 18 units of General Education; and (v) 2 units of Physical Education and Health.
2. Programmes with different streams/concentrations are required to provide the recommended pattern for each stream/concentration.

Major Programme Requirement of <u>Global Supply Chain and Logistics Management</u>		
	Recommended Course Pattern	Units
First Year of Attendance	1 st term Required School Package: ACT2111, ECO2011 Major Required: MAT1010	6 3
	2 nd term Required School Package: ECO2121, FIN2010, select one from courses: DMS2051, ECO2021, MGT2020, MKT2010	9
Second Year of Attendance	1 st term Required School Package: select two from courses: DMS2051, ECO2021, MGT2020, MKT2010 Major Required: MAT3010	6 3
	2 nd term Required School Package: DMS2030 Major Required: DMS3002, 3003	3 6
Third Year of Attendance	1 st term CBS ^{1st} , CBS ^{2nd} , CBS Elective	9
	2 nd term UBC ^{1st} , UBC ^{2nd} , UBC Elective	9
Fourth Year of Attendance	1 st term Major Required: IDE4110, MGT4270	6
	2 nd term Required School Package: ACT4253	3
Total (Major Requirement including School Package):		63

(Recommended Course Pattern - Chinese)

修課推介

- 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一) 中文三學分；(二) 英文十二學分；(三) 信息科技一學分；(四) 通識教育十八學分及 (五) 體育與健康兩學分。
- 有不同專修範圍的課程須為每項專修範圍提供修課推介。

環球商業管理主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程: ACT2111, ECO2011 主修必修科目: MAT1005 或 MAT1010	6 3
	第二學期 學院課程: ECO2121, FIN2010, MGT2020	9
第二修業學年	第一學期 學院課程: ECO2021, MKT2010 主修必修科目: MGT3260	6 3
	第二學期 學院課程: DMS2030 主修必修科目: MGT3010 主修選修科目: 一科	3 3 3
第三修業學年	第一學期 主修必修科目: MGT3250 主修選修科目: 一科	3 3
	第二學期 學院課程: DMS2051 主修必修科目: MGT3210 主修選修科目: 一科	3 3 3
第四修業學年	第一學期 主修必修科目: MGT4230 主修選修科目: 從 MGT4020, 4188, 4210, 4250, 4321, 4560 選修一科	3 3
	第二學期 學院課程: ACT4253 主修選修科目: 從 MGT4020, 4188, 4210, 4250, 4321, 4560 選修一科	3 3
合共 (主修要求包括學院課程):		63

(Recommended Course Pattern - Chinese)

修課推介

1. 每學期均須預留足夠學分讓同學符合大學核心課程要求，包括：(一) 中文三學分；(二) 英文十二學分；(三) 信息科技一學分；(四) 通識教育十八學分及 (五) 體育與健康兩學分。
2. 有不同專修範圍的課程須為每項專修範圍提供修課推介。

環球供應鏈與物流管理主修課程要求		
	修課推介	學分
第一修業學年	第一學期 學院課程: ACT2111, ECO2011 主修必修科目: MAT1010	6 3
	第二學期 學院課程: ECO2121, FIN2010, 四选一: DMS2051, ECO2021, MGT2020, MKT2010	9
第二修業學年	第一學期 學院課程: 四选二: DMS2051, ECO2021, MGT2020, MKT2010 主修必修科目: MAT3010	6 3
	第二學期 學院課程: DMS2030 主修選修科目: DMS3002, 3003	3 6
第三修業學年	第一學期 CBS ^{1st} , CBS ^{2nd} , 一科選修科目	9
	第二學期 UBC ^{1st} , UBC ^{2nd} , 一科選修科目	9
第四修業學年	第一學期 主修必修科目: IDE4110, MGT4270	6
	第二學期 學院課程: ACT4253	3
合共 (主修要求包括學院課程):		63

Course List

I. Required School Package for the School of Management and Economics

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ACT2111	Introductory Financial Accounting	財務會計導論	3
ACT4253	Business Ethics and CSR	商業道德與企業社會責任	3
DMS2030	Operations Management	營運管理	3
DMS2051	IT in Business Applications	商業應用中的資訊科技	3
ECO2011	Basic Microeconomics	微觀經濟學基礎	3
ECO2021	Basic Macroeconomics	宏觀經濟學基礎	3
ECO2121	Basic Statistics	統計學基礎	3
FIN2010	Financial Management	財務管理	3
MGT2020	Principles of Management	管理學原理	3
MKT2010	Marketing Management	市場管理	3

II. Major required courses

Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
MAT1005	Mathematics for Business and Economics	商業與經濟數學	3
MGT3010	Organizational Behavior	組織行為學	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT3260	Human Resource Management	人力資源管理	3
MGT4230	Innovation and Entrepreneurship	創新與創業	3

Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
DMS3002	Applied Probability and Stochastic Process in Business	應用概率和隨機過程	3
DMS3003	Data Analytics and Decision Making	數據分析和決策制定	3
IDE4110	Management of Innovation in China	中國創新管理	3
MAT1010	Calculus for Economic Analysis I	微積分 I	3
MAT3010	Calculus for Economic Analysis II	微積分 II	3
MGT4270	Current and Regional Issues in Supply Chain and Logistics Management	供應鏈與物流管理現代和區域性問題	3

III. Elective courses

Global Business Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
ECO3010	Law, Economics and Society	法律、經濟學與社會	3
ECO3011	Intermediate Microeconomic Theory	中級微觀經濟理論	3
ECO3021	Intermediate Macroeconomic Theory	中級宏觀經濟理論	3

ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3230	Economic Analysis of Law and Human Behavior	法律與人類行為的經濟分析	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4060	Financial Markets in China and the World	中國與世界的金融市場	3
IDE2000	How to Start a Startup	如何開始創業	3
IDE2097	Entrepreneurship Practicum	創業實習（一）	3
MAT3010*	Advanced Calculus and Mathematical Economics	高級微積分與數理經濟學	3
MGT3060	Quality Management and Innovation	品質管理與創新	3
MGT4020	Case Study	案例分析	3
MGT4030	Creating Presentation Self-Efficacy and Communicating with Impact	建立演示的自我效能及溝通的影響力	3
MGT4080	People Analytics	人員分析學	3
MGT4188	Internship / Practicum / Research	實習/研究	3
MGT4189	Entrepreneurship Practicum	創業實習	3
MGT4210	Decision Making and Negotiation	決策與協商	3
MGT4250	Cross-Cultural Communication and Negotiation	跨文化交流談判	3
MGT4310	Advanced Topics and Research in Strategic Management	战略管理前沿话题探究	3
MGT4312	Directed Research in Global Business Management I	環球商業管理定向研究 I	3
MGT4313	Directed Research in Global Business Management II	環球商業管理定向研究 II	2
MGT4320	Advanced Topics and Research in Global Business	全球商务前沿话题探究	3
MGT4321	Strategic Approaches to Social Problems and Sustainability	社會問題和可持續發展的戰略管理視角	3
MGT4560	Business Sustainability and Stakeholder Management	商業可持續與利益相關者管理	3
MKT3020	Consumer Behavior	消費者行為	3
MKT3050	Global Marketing	環球營銷	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計（二）	3
STA3010	Regression Analysis	迴歸分析	3
STA3020	Statistical Inference	統計推斷	3

* The course title of MAT3010 is *Advanced Calculus and Mathematical Economics* for students who study this course in 2014 and 2015. For students who study MAT3010 from 2016, the course title is *Calculus for Economic Analysis II*.

在 2014 及 2015 學年修讀 MAT3010，科目名稱為「高級微積分與數理經濟學」。在 2016 學年及以後修讀該科目的，科目名稱為「微積分 II」。

Global Supply Chain and Logistics Management Stream

Course Code	Course Title (English)	Course Title (Chinese)	Unit(s)
CSC1001	Introduction to Computer Science: Programming Methodology	計算機科學導論：程式設計方法	3

CSC1002	Computational Laboratory	計算機實驗	1
DMS4312	Directed Research in Decision & Management Sciences I	決策與管理科學定向研究 I	3
DMS4313	Directed Research in Decision & Management Sciences II	決策與管理科學定向研究 II	2
ECO2021	Basic Macroeconomics	宏觀經濟學基礎	3
ECO3121	Introductory Econometrics	計量經濟學導論	3
ECO3160	Game Theory and Business Strategy	博弈論與商業戰略	3
ECO3480	Industrial Organization and Public Policy	工業組織與公共政策	3
FIN3080	Investment Analysis and Portfolio Management	投資分析與投資組合管理	3
FIN4110	Options and Futures	期權與期貨	3
FIN4210	Corporate Finance	公司金融學	3
MAT2040	Linear Algebra	線性代數	3
MAT3007	Optimization	最優化	3
MAT3300	Mathematical Modelling	數學建模	3
MGT2020	Principles of Management	管理學原理	3
MGT3210	Strategic Management	戰略管理	3
MGT3250	International Business	國際商務	3
MGT4010	Business Policy and Strategy	企業政策與策略	3
MKT2010	Marketing Management	市場管理	3
MKT3020	Consumer Behavior	消費者行為	3
MKT4120	Marketing Research	市場研究	3
STA2002	Probability and Statistics II	概率及統計 (二)	3
STA4003	Time Series	時間序列	3